

# Jamel Singleton

Phone, and mailing address  
provided upon request  
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## Summary of Skills & Qualifications

Nearly nine years of collective experience working as a Graphic Web Designer, Interactive Media Designer, Print Designer and Creative Consultant

Strong technical skills, advanced ability to use a variety of web design and graphic design software or quickly become familiar with new software

A team player, highly positive, personable and hard working

Comprehensive understanding of computers and computer systems, networking, security and trouble shooting techniques

## Web & Multimedia Design

Thorough understanding of the Internet, web design, usability and interaction design concepts. Advanced level skills using Macromedia Dreamweaver, Macromedia Flash and Adobe Photoshop. Intermediate level skills using Cascading Style Sheets (CSS) and Javascript

## Print Production & Design

Clear understanding of traditional layout and design, grids, typography, pre-press design and pre-flight. Intermediate level skills using Adobe Illustrator and QuarkXPress. Basic level skills using Adobe InDesign

## Video Production

Thorough understanding of shooting techniques and common technical practices. Advanced level skills as director and editor. Intermediate level skills in Adobe After Effects Adobe Premiere and Media 100. Basic level skills in DVD menu design, and Avid editing.

## Computer Skills

Advanced understanding of Apple and Windows computer systems, multi-platform issues, applications, and troubleshooting. Experienced in resolving problems related to installs, networking, printers and security, hardware repair, and the researching/planning of hardware and software purchases.

## Portfolio

### Online Portfolio:

<http://www.d360.org>

<http://www.soulflowerinteractive.com>

### Recent Client Work:

<http://www.workinsports.com>

<http://www.jeffandrewsdesign.com>

<http://www.themoonsaloon.com>

## Professional Experience

### Soulflower Interactive Design Studio, Surprise, AZ

#### 2001 Present | Web/Print Designer, Art Director:

My career has not been limited to working as an In-house Designer. I have independently provided creative services to a multitude of clients in a wide variety of business sectors, including medical, dining and entertainment, technology, b2b marketing, real estate, financial, sports and general retail products. While my creative disciplines have varied from print design, branding, interactive design and videography, the areas in which I have worked most extensively are graphic web design and interaction design.

### WorkInSports.com, Scottsdale, AZ

#### 2006 Present | Graphic Web Designer:

Contracted as an Assistant Graphic Web Designer, my duties were to aid the Lead Graphic Web Designer in redesigning WorkInSports.com. However my experience allowed me to assume the Lead Design position and was able to facilitate in the redesign of the project with creative alternatives from the original design plan. Many of these suggested alternatives resulted in better brand awareness, increased site enrollment and a rise in revenue for WorkInSports.com.

### Restaurants of America, Colorado Springs, CO

#### 2003 Present | Web Designer, Southwest Region:

As Web Designer for Restaurants of America my duties include the conceptualization and production of websites for Restaurants of America as well as maintaining a constant and consistent visual style to match all current in-store and point of sale marketing efforts. My duties extend to all of the Restaurants of America Southwest properties including Hooters of Arizona, Hooters of Colorado, Hooters of New Mexico, Lil Ricci's Pizza restaurants of Colorado and The Moon Saloon located in Peoria, Arizona.

### Fasturtle Technologies, Scottsdale, AZ

#### 2001 2005 | Creative Consultant, Web Designer:

Working on multiple concurrent contracts spanning over five years, my duties as Fasturtle Technologies Web Designer were multi-faceted, producing in the areas of web design, print design, brand development, interactive CD-ROM design and creative consultant for the business' diverse clientele. During my time working with Fasturtle the company experienced substantial growth, increased profits, and a boost in return business. The company also received multiple web design awards and a "Best of Arizona Business" award in the category of Advertising and Marketing: Web Design/Internet Marketing from the Arizona Business Magazine.

### Webemercial Interactive, Phoenix, AZ

#### 2003 2004 | Vice President of Digital Media:

#### 2001 2003 | Senior Creative Designer:

In 2001 I began working for Webemercial Interactive as the Senior Creative Designer, in this position my duties included taking the lead role in the design and production of interactive media, CD-ROMs, websites and flash based online ads known as "Webemercials". In 2003 I was promoted into management, as the Vice President of Digital Media, my position was enhanced to include many of my previous duties as well as added responsibility of new technology development, communicating with and managing vendors, working as a client liaison, creative direction and supervising a team of four designers.

### Vision Stream, Scottsdale, AZ

#### 2001 | Lead Programmer of Multimedia:

#### 2000 | Multimedia Programmer:

Originally hired as a Multimedia Programmer my duties were comprised of the design and production of websites, CD-ROMs, user-driven presentations and promotional print materials. I also collaborated on various projects in other mediums including hand drawn storyboards and site-maps, music/sound effects design and 3D Animation. Later as the Lead Programmer of Multimedia I was given additional responsibilities, including Coordinating projects with the sales staff and design team, conducting interviews with potential hires and developing a project workflow for the creative design team.

## **Jamel Singleton**

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### **Additional Information**

References gladly provided upon request.

Samples of digital and printed work  
available for review during an interview.

Thank you!

## **Education & Training**

### **2003 | AVR, Phoenix, AZ**

Media 100, Video editing 5 day training course

Instructor: Kevin Dunsheath (Systems Sales Engineer, Arcatron)

### **2003 | Desert Mountain Media, Phoenix, AZ**

DVD menu design, 3 day course

Instructor: Mike Rivera (Art Director, Sony Pictures DVD)

### **2001 | Flash Forward, San Francisco, CA**

Intensive workshop, plus three-day educational conference and International Flash-related film festival.

### **2000 | Brainbench, Chantilly, VA**

Photoshop Certification Course

Instructor Comments: "Demonstrates a clear understanding of many advanced concepts within this topic. Capable of mentoring others on most projects in this area".

### **1996 - 1998 | The Art Institute of Phoenix, Phoenix, AZ**

Associate of Applied Science Degree in Computer Animation